

**ABSTRACT**

[00133] Systems and methods for providing display, and, more particularly, systems and methods for monitoring and filtering data entered by Internet users to promote products and services on a display medium, such as a computer or outdoor billboard, are described. Certain embodiments of the invention include receiving search queries from multiple users, filtering the search queries based on one or more filtering criteria, and initiating display of filtered search queries to viewers, the viewers remote from the users.